

WHAT IS CLAIMED IS:

1. An agent display apparatus displaying a personified agent for making the agent selectively perform a process, comprising:

a first interface controlling display of said agent and inputting a request from a user;

5 a searching portion searching for an action script describing a procedure of controlling said first interface in accordance with the request input from said first interface; and

an executing portion executing the action script searched by said searching portion.

2. The agent display apparatus according to claim 1, wherein said executing portion includes a demonstrating portion controlling said first interface and making said agent demonstrate an operation procedure.

3. The agent display apparatus according to claim 1, wherein said first interface includes an agent displaying portion controlling an operation of said agent for display;

5 a voice outputting portion outputting a voice output from said agent; and

a voice inputting portion inputting a voice of the user for extracting said request.

4. The agent display apparatus according to claim 1, further comprising a second interface controlling an application program, wherein said executing portion includes a control procedure executing portion executing a procedure of cooperatively controlling said first and second  
5 interfaces described in said action script.

5. The agent display apparatus according to claim 4, further comprising an accessing portion making an access to an electronic broadcast program list, and

an extracting portion extracting a program interesting the user with  
5 reference to the broadcast program list accessed by said accessing portion,  
wherein

said executing portion includes a controlling portion controlling said  
second interface for making said application program televise the program  
extracted by said extracting portion.

6. The agent display apparatus according to claim 5, wherein said  
extracting portion includes a storing portion acquiring and storing  
information on a program viewed by the user from the broadcast program  
list accessed by said accessing portion, and a program extracting portion  
5 extracting a keyword from the information on the program stored in said  
storing portion for extracting a program which interests said user in  
accordance with said extracted keyword with reference to said broadcast  
program list.

7. An agent display method displaying a personified agent for  
making the agent selectively perform a process, comprising the steps of:  
controlling display of said agent and inputting a request from a user;  
searching for an action script describing a procedure of controlling  
5 display of said agent in accordance with said input request; and  
executing said searched action script.

8. The agent display method according to claim 7, wherein said  
step of executing said action script includes the step of making said agent  
demonstrate an operation procedure.

9. The agent display method according to claim 7, wherein said  
step of controlling display of said agent and inputting the request from the  
user includes the steps of

controlling an operation of said agent for display,  
5 outputting a voice produced by said agent, and  
inputting a voice from the user and extracting said request.

10. The agent display method according to claim 7, wherein said step of executing said action script includes the step of controlling an application program.

11. The agent display method according to claim 10, further comprising the steps of:

accessing an electronic broadcast program list; and

5 extracting a program which interests the user with reference to said accessed broadcast program list, wherein said step of executing said action script includes the step of making said application program televise said extracted program.

12. The agent display method according to claim 11, wherein said step of extracting the program which interests said user includes the steps of acquiring information on a program viewed by the user from said accessed broadcast program list, and

5 extracting a keyword from the information on said accessed program for extracting a program which interests said user in accordance with said extracted keyword with reference to said broadcast program list.

13. A storage medium capable of being read with a computer storing a program for executing an agent display method of displaying a personified agent for making the agent selectively perform a process, said agent display method comprises the steps of:

5 controlling display of said agent and inputting a request from a user; searching for an action script describing a procedure of controlling display of said agent in accordance with said input request; and executing said searched action script.

14. The storage medium storing an agent display program according to claim 13, wherein said step of executing said action script includes the step of making said agent demonstrate an operation procedure.

15. The storage medium storing the agent display program according to claim 13, wherein said step of controlling display of said agent and inputting the request from the user includes the steps of  
controlling an operation of said agent for display,  
outputting a voice of said agent, and  
inputting a voice of the user and extracting said request.

5

16. The storage medium storing the agent display program according to claim 13, wherein said step of executing said action script includes the step of controlling an application program.

17. The storage medium storing the agent display program according to claim 16, wherein said agent display method further comprises the steps of:

5

accessing an electronic broadcast program list; and  
extracting a program which interests the user with reference to said accessed broadcast program list, and said step of executing said action script includes the step of making said application program televise said extracted program.

18. The storage medium storing the agent display program according to claim 17, wherein said step of extracting the program which interests said user includes the steps of acquiring information on a program viewed by the user from said accessed broadcast program list, and

5

extracting a keyword from the information on the accessed program for extracting a program which interests said user in accordance with said extract keyword with reference to said broadcast program list.